**Kerr Village BIA Board Meeting**

**Minutes**

**Thursday, August 24, 2017**

**Kerr Village BIA Office**

**B-363 Kerr Street**

**Present:**

**Doug Sams, Executive Director**

**Dean MacLean, Board Chair**

**Terry Hutchison**

**Dr. Theresa Bankey**

**Don Wilson**

**Noelle Lourenco**

**Cathy Duddeck**

**Proxy: Dr. Brett Warren, Vice Chair, Steve Clayton, Chris Stadnik**

**Meeting called to order by Dean MacLean, Board Chair**

at 8:10am

**Regrets:** Robert Nashat, Dave Walsh

**Minutes:** Doug Sams

**Guests: None**

**Motion** was made to adopt the Minutes from ***July 27, 2017***. **Moved by Terry, second by** **Theresa**. **Motion passed**.

**COMMITTEE REPORTS:**

**Special Events/Sponsorship:**

August Market update by Doug-the third Market took place and it was successful. Weather cooperated at all 3 markets and attendance numbers were consistent with a year ago. It seems like more people were away this time of the year, compared to a year ago.

Honk mobile app was used for parking for the vendors.

Consideration of a Christmas Market in conjunction with the Tree Lighting.

Cathy has a contact who is interested in conducting a Market.

Dean-Also would consider a Market for Kerrfest 2018.

It was noted that we need to approve a budget if it is decided that we would do a Christmas Market.

Dean- Bar B Q Thursday Sept. 21. Short abbreviated meeting at 5pm. Invite would be the board, BIA Members and people who assist throughout the year.

Dean-Kerrfest details: bands confirmed, preparations complete. Would like board members should all drop by.

Doug-Might need assistance with ticket sellers. Also it was noted that we will have a VIP area and an invite will be sent out to board, VIP’s and VIP members.

Dean-word is getting out re: Kerrfest. Bus ads are running.

Doug-Also have radio ads running through Corus radio.

Dean- have added Jully Black and have enhanced Security. For growth of the event.

Doug-noted ops plan has been approved with enhanced security for the event.

Dean-noted next event will be Tree Lighting on Friday Dec 1st. We will also have the Christmas Social.

**Development:**

Terry- Nothing to Report.

Cathy- gave a report with a report to development application status in our area.

**Finance:**

Dean- gave report on status of committee. No actions were taken at this time.

**Strategic Plan:**

Nothing to report

**Long Term Planning:**

Cathy- Gave a Liveable Oakville Sub Committee report and talked about proposals regarding the changing of height for buildings and the status of another property.

**Nomination:**

Cathy-will approach a couple of people

**Marketing/Communication:**

Yellow Robot contract was renewed

**Street Scaping:**

Dean-small banners have been put in place.

Some concerns were expressed about the small banners and the look of colors.

Large banners will be installed the first weekend in September. Bands have to be moved as per new Town Bylaw.

Dean-noted that the lights need to be removed from trees so limbs can be trimmed.

Flowers have not heard of any complaints.

**ED Report:**

Market August 12th

Utilized Honk App for Market Vendors

Town Council Meeting August 21st

Met with Molson re: Kerrfest

Met with Town Staff re: Kerrfest

Kerr Village Walk around with MP John Oliver

Met with Emoggo re: public wifi for Kerrfest

Meeting with Ron Baker re: Car Show

Kerrfest Poster handed out

Kerr St Banners Installed

Big Banners installed next weekend

Phone conference with YR re: Kerrfest

Various phone call & preparation for Kerrfest

Press Release Loverboy

Press Release Announcing All Musicians

**Motion to receive reports made by Cathy, second by Theresa. Motion passed.**

**New Business:**

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Cathy-gave a report on Glenn Abbey.

**Motion** **to adjourn made by Cathy, second by Terry, motion passed.** **Meeting Adjourned**

**Next Board Meeting**

**Thursday September 21, 2017 5pm**